



Digital Advertising Intelligence

Winning Insights to Elevate Your Digital Strategies.

From real-time creative alerts, to competitive spend, learn exactly where and how brands are advertising online. With Vivvix, you can track and view any brand's advertising activity across all media types, especially digital and video strategies. Uncover how and why strategies shift per screen, find new whitespace, and confidently optimize your digital campaigns.

The vantage point no one else offers.

See a more complete picture of what's happening in any competitive market by leveraging the fullest spectrum of digital intel, including:

- CTV / Streaming
- Mobile Apps
- YouTube & Online Video
- Desktop & Mobile Web
- Paid Search
- Paid Social

Your digital tactics aligned and refined.

Our rigorous methodology ensures digital data is unified, consistently collected, and delivered with unmatched speed. You can easily compare and optimize investments against your overall digital strategy – or against your entire media plan – giving your team a common starting point and powerful reporting capabilities.

\$162 Billion

annual digital spend collected

+325,000

new creatives collected monthly

+5,000

sites across mobile and desktop

700+

Mobile apps & counting

10X

More YouTube ads captured